



Mahmoud Kordii

# EMAIL MARKETING & AUTOMATION

**Industry: Apparel & Fashion**  
**Platform: Website**  
**Timeline: 4 Months**

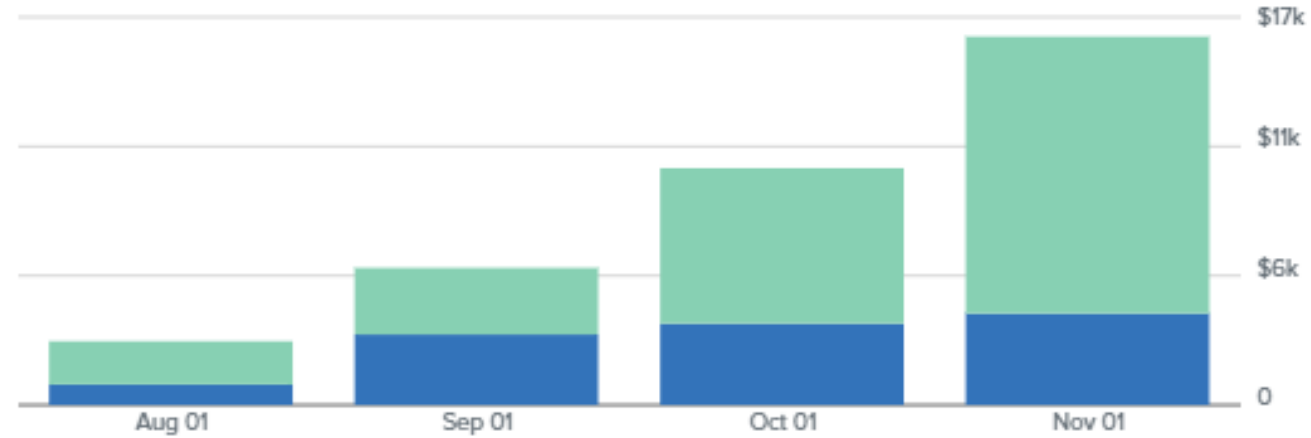
Date range: Custom Aug 01, 2022 - Nov 30, 2022 Conversion metric: Placed Order Comparison: Previous Period Last Updated: Dec 1 10:09 am Add card

Conversion Summary

**\$34,297.69** >999%

Klaviyo attributed revenue

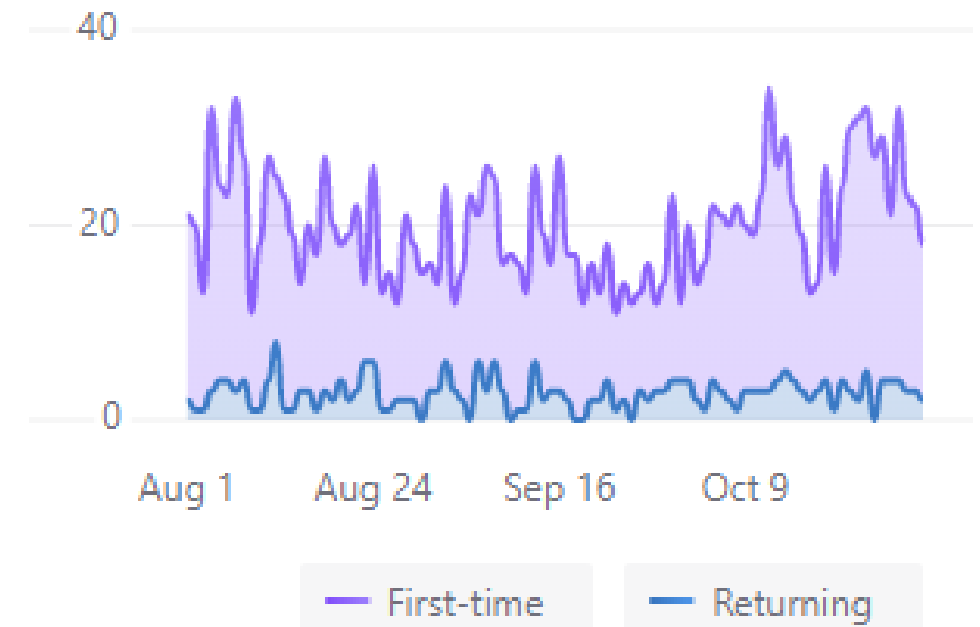
- Campaigns \$11,229.52 (33%)
- Flows \$23,068.17 (67%)



Returning customer rate

**11.56%** ↑21%

CUSTOMERS OVER TIME



Month	Sessions	Added to cart	Reached checkout	Sessions converted	Conversion rate
Aug 2022 - Nov 2022	172,748	8,004	6,121	2,056	1.19%
Apr 2022 - Jul 2022	179,225	7,303	5,237	2,027	1.13%
% Change	▼ 4%	▲ 10%	▲ 17%	▲ 1%	▲ 5%

**Industry: Ecommerce (Niche)**

**Platform: Website**

**Timeline: 1 Year**

STAR 2022/03/01 END 2022/03/31

This report shows the total revenue your campaigns and your automation emails generated from your connected ecommerce stores in the 7 days after they were sent.

410,250.59  
Total Store Revenue

36,415.94  
Total Revenue from Automation Emails

19,579.72  
Total Revenue from Campaigns

Start 2022/04/01 End 2022/04/30

This report shows the total revenue your campaigns and your automation emails generated from your connected ecommerce stores in the 7 days after they were sent.

263,956.80  
Total Store Revenue

40,591.32  
Total Revenue from Automation Em...

4,073.22  
Total Revenue from Campaigns

Day	Sessions	Added to cart	Reached checkout	Sessions converted ▲
Summary	32,804	1,726	1,027	651

## Returning customer rate

19.98%

**Industry: Ecommerce Stationary**  
**Platform: Website**  
**Timeline: 3 Months**

# Overview dashboard

Date range: **Last 90 Days**

Conversion metric: **Placed Order**

Comparison: **Previous Period**

Last Updated: Mar 19 1:54 pm

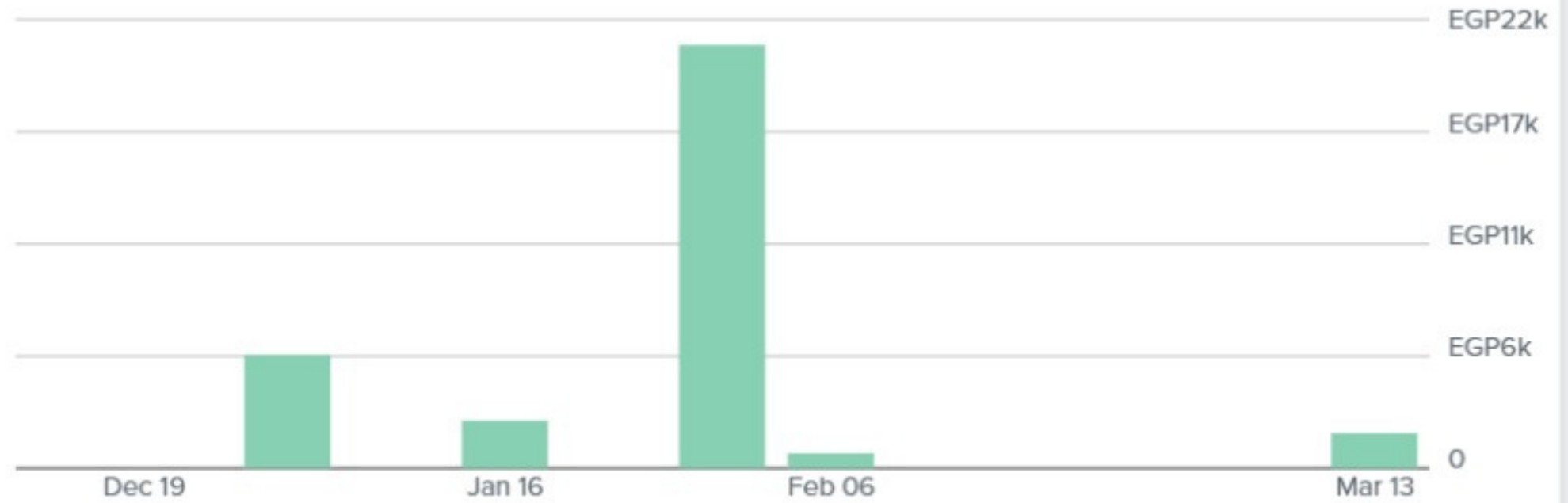
**Add card**

## Conversion Summary

**EGP31,113.87** >999%

Klaviyo attributed revenue

- Campaigns EGP0 (0%)
- Flows EGP31,113.87 (100%)



## Campaign Performance



**Industry: Ecommerce Fashion**  
**Platform: Website**  
**Timeline: 3 Months**

# Overview dashboard

Date range: Last 30 Days

Conversion metric:  Placed Order

Comparison: Previous Period

Last Updated: Mar 19 12:37 pm

Add card

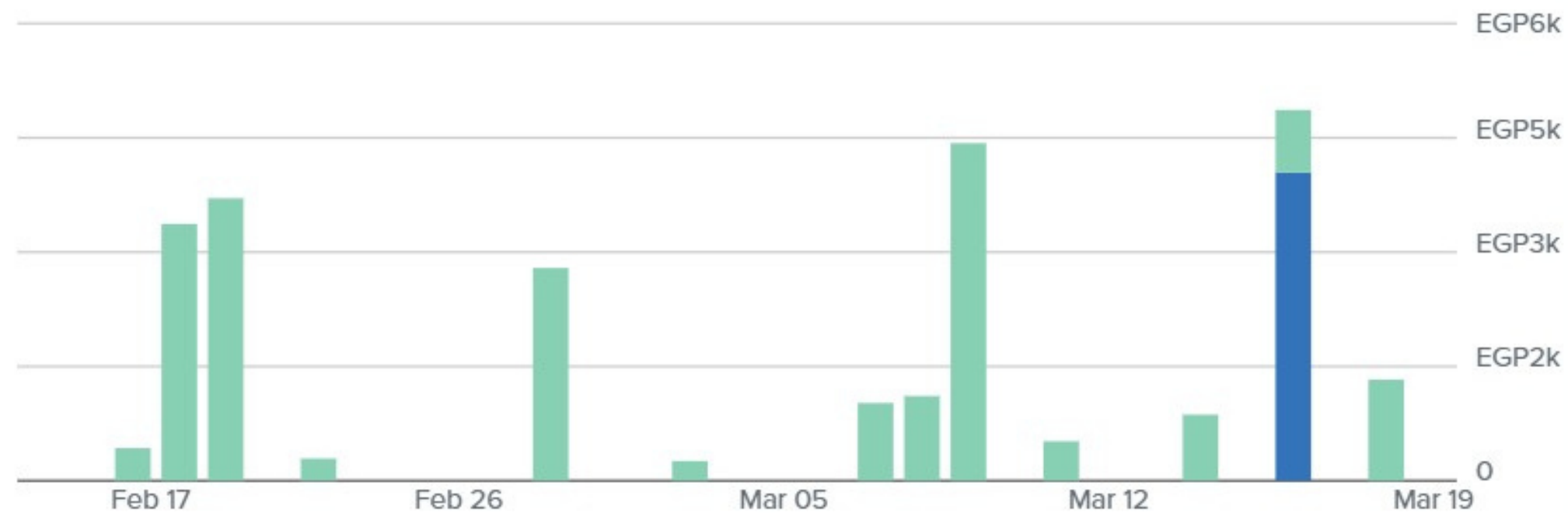
## Conversion Summary

**EGP24,990.30** +746.84%

Klaviyo attributed revenue

● Campaigns EGP4,045.65 (16%)

● Flows EGP20,944.65 (84%)





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